TYĀGA: WEB3 LABEL INVESTOR BRIEF

- TYĀGA merges immersive storytelling, AI tooling, blockchain licensing, and modular world-building.

- Anchored by Doctor Motier — an AI-powered assistant for publishing and engagement.

INVESTMENT RATIONALE

- 1. Differentiation:
- • Planetary system structure
- • Doctor Motier AI onboarding
- • 5 unified product lines

- 2. Revenue Streams:
- • Publishing + Web3 licensing
- • NFT libraries
- • On-chain visual IP
- • Educational modules
- • Fusion content

PRODUCT ROADMAP: YEARS 1–4

- Year 1:
- • Doctor Motier
- • Fiverr artist contracts
- • Trappist One App (first 2 worlds)
- EWS Nexus

- Years 2–4:
- • 5 planetary audio libraries
- • Alchemy Unveiled launch (mockumentary)
- • NFT/licensing deployment
- • Fusion content publishing (Weekly Content)

PRODUCT ROADMAP: YEARS 5–10

- • 7+ worlds with DAO governance
- • AR/VR interfaces
- • Creator marketplace/Social hub
- • Live integration with shows and archives

NONPROFIT INTEGRATION

- • Doctor Motier as free publishing AI
- • Impact NFTs for sustainability
- • Playback for mental wellness
- • Open-source chatbot for onboarding

- Partners:
- • Universities
- • Humanities programs
- • Tech labs
- • Arts/sustainability funds

THE TEAM & VISION

- Christopher Cannon — Founder & Artist
- Joshua — Elderworld Systems & Design
- Doctor Motier — AI mentor + tool

- A creative, scalable, artist-first platform for sound, lore, and storytelling.

CALL TO ACTION

- Join us in building the TYĀGA ecosystem:
- • Technical partners
- • Strategic Web3/VR investors
- • Educational + nonprofit allies

- Artist-owned. AI-augmented. Community-powered.

- The build has begun.